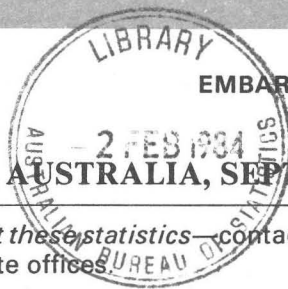




CATALOGUE NO. 8635.0

EMBARGOED UNTIL 11.30 A.M. 2 FEBRUARY 1984



TOURIST ACCOMMODATION, AUSTRALIA, SEPTEMBER QUARTER 1983

- PHONE INQUIRIES** *for more information about these statistics—* contact Mr Richard Martin on Canberra (062) 52 6064 or any of our State offices. *other inquiries including copies of publications—* contact Information Services on Canberra (062) 52 6627 or in any of our State offices.
- MAIL INQUIRIES** *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

MAIN FEATURES

During the 3 months ended 30 September 1983 there were 1,039 licensed hotels with facilities and 2,733 motels, private hotels or guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels combined was 55.7% for the September quarter 1983 compared with 56.2% for the September quarter 1982. Accommodation takings for the September quarter 1983 were \$208.2m compared with \$186.6m for the September quarter 1982.

The site occupancy rate for caravan parks for the September quarter 1983 was 21.1% compared with 22.3% for the September quarter 1982.

shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
September quarter 1983—	ROOM OCCUPANCY RATES (per cent)														
Establishments	257	1,084	1,341	165	564	729	227	665	892	417	164	281	143	138	281
Guest rooms	8,853	26,174	35,027	4,707	14,191	18,898	6,121	15,801	21,922	3,316	4,209	7,525	3,942	5,711	9,653
Bed spaces	21,163	78,685	99,848	10,906	40,970	51,876	16,576	46,929	63,505	7,900	12,825	20,725	8,251	14,953	23,204
1982—	ROOM OCCUPANCY RATES (per cent)														
July	52.0	56.3	55.3	47.9	47.7	47.8	59.6	68.4	65.8	41.6	43.7	42.8	52.1	46.1	48.6
August	50.4	59.2	57.1	47.1	53.8	52.0	59.4	67.0	64.8	49.3	54.9	52.6	54.1	53.2	53.5
September	52.8	59.2	57.7	50.3	55.3	54.0	59.2	62.9	61.8	51.6	61.7	57.6	59.6	64.4	62.4
September quarter 1982	51.7	58.2	56.7	48.4	52.2	51.2	59.4	66.2	64.2	47.5	53.3	51.0	55.2	54.5	54.8
1983—	ROOM OCCUPANCY RATES (per cent)														
July	50.0	52.6	51.9	46.4	46.9	46.7	54.3	62.9	60.5	38.2	42.7	40.7	49.7	46.3	47.7
August	51.8	58.9	57.2	50.7	56.0	54.6	58.1	63.3	61.9	45.9	53.6	50.2	53.5	56.0	55.0
September	54.7	60.9	59.3	53.2	55.2	54.7	59.0	63.9	62.5	50.6	60.7	56.3	58.2	64.0	61.6
September quarter 1983	52.2	57.4	56.1	50.1	52.7	52.0	57.1	63.4	61.6	44.8	52.2	49.0	53.8	55.3	54.7
1983—	BED OCCUPANCY RATES (per cent)														
July	32.7	31.6	31.9	28.2	27.3	27.5	32.3	38.6	36.9	22.7	22.9	22.8	32.8	28.7	30.2
August	34.9	37.1	36.6	31.6	35.1	34.4	35.4	39.4	38.4	28.6	31.9	30.7	36.5	36.8	36.7
September	35.6	38.7	38.1	32.6	33.5	33.3	36.5	40.7	39.6	32.8	36.6	35.1	40.8	43.3	42.4
September quarter 1983	34.4	35.8	35.5	30.8	32.0	31.7	34.7	39.5	38.3	28.0	30.4	29.5	36.7	36.2	36.4
1983—	TAKINGS FROM ACCOMMODATION (\$'000)														
July	7,341	16,301	23,642	3,552	7,251	10,803	4,546	10,759	15,305	1,438	1,919	3,357	2,409	2,774	5,183
August	7,932	18,863	26,795	3,867	9,008	12,875	5,132	11,067	16,199	1,754	2,459	4,213	2,698	3,585	6,284
September	7,796	18,340	26,135	4,222	8,295	12,517	5,040	11,002	16,041	1,919	2,690	4,609	2,756	3,909	6,665
September quarter 1983	23,068	53,504	76,572	11,641	24,554	36,195	14,717	32,828	47,545	5,110	7,068	12,178	7,864	10,268	18,132

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)											
September quarter 1983—	ROOM OCCUPANCY RATES (per cent)											
Establishments	83	58	141	35	34	69	12	26	38	1,039	2,733	3,772
Guest rooms	2,768	1,497	4,265	1,006	1,287	2,293	758	1,411	2,169	31,471	70,281	101,752
Bed spaces	7,044	4,632	11,676	2,320	3,423	5,743	1,734	4,172	5,906	75,894	206,589	282,483
1982—	ROOM OCCUPANCY RATES (per cent)											
July	34.7	27.1	32.0	70.9	76.2	74.2	40.1	55.2	49.5	50.4	55.2	53.8
August	43.4	40.3	42.3	67.2	71.8	70.1	44.4	66.7	58.3	51.6	58.9	56.7
September	48.9	43.4	46.9	62.6	64.3	63.7	54.8	71.4	65.1	54.4	59.7	58.1
September quarter 1982	42.3	36.9	40.4	67.0	70.8	69.4	46.3	64.4	57.5	52.1	57.9	56.2
1983—	ROOM OCCUPANCY RATES (per cent)											
July	33.7	27.2	31.4	65.5	70.8	68.5	45.9	63.6	57.4	48.0	52.7	51.2
August	43.5	38.3	41.6	65.0	69.5	67.6	61.1	79.3	73.0	52.4	58.9	56.9
September	48.0	43.8	46.5	61.2	66.1	64.0	65.9	77.9	73.7	55.2	60.7	59.0
September quarter 1983	41.7	36.3	39.8	63.9	68.9	66.7	57.6	73.6	68.0	51.8	57.4	55.7
1983—	BED OCCUPANCY RATES (per cent)											
July	21.3	15.2	18.9	46.7	46.2	46.4	29.7	40.5	37.3	30.3	31.7	31.3
August	29.9	23.7	27.4	44.6	44.9	44.8	39.9	55.2	50.7	34.0	37.1	36.2
September	34.0	28.6	31.9	40.7	41.9	41.4	41.9	50.6	48.0	35.8	38.4	37.7
September quarter 1983	28.3	22.5	26.0	44.0	44.4	44.2	37.1	48.7	45.3	33.3	35.7	35.0
1983—	TAKINGS FROM ACCOMMODATION (\$'000)											
July	1,036	387	1,423	961	1,237	2,198	510	1,120	1,630	21,792	41,748	63,540
August	1,341	565	1,906	934	1,232	2,166	710	1,388	2,099	24,369	48,168	72,537
September	1,538	651	2,189	846	1,101	1,947	702	1,310	2,012	24,817	47,298	72,116
September quarter 1983	3,915	1,603	5,518	2,741	3,569	6,310	1,922	3,819	5,741	70,978	137,213	208,191

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
September quarter 1983—								
Establishments	581	430	397	154	243	53	12	1,870
Powered sites	50,359	36,956	20,845	12,197	14,539	2,776	754	138,426
Unpowered sites	24,054	13,739	10,891	5,030	4,171	1,973	735	60,593
Cabins, flats, etc.	1,044	760	679	496	497	64	82	3,622
<i>Total capacity</i>	<i>75,457</i>	<i>51,455</i>	<i>32,415</i>	<i>17,723</i>	<i>19,207</i>	<i>4,813</i>	<i>1,571</i>	<i>202,641</i>
SITE OCCUPANCY RATES (per cent)								
1982—								
July	17.6	8.2	48.0	8.8	28.6	12.9	61.7	20.6
August	20.8	11.5	46.3	12.9	31.9	13.3	68.9	23.1
September	22.2	11.3	42.2	16.2	34.3	16.0	53.0	23.4
September quarter 1982	20.2	10.3	45.5	12.6	31.6	14.0	61.3	22.3
1983—								
July	15.7	8.3	42.1	9.6	32.1	13.1	51.3	19.3
August	18.1	11.7	41.8	13.6	35.1	14.6	56.4	21.7
September	19.9	11.1	40.5	16.1	35.7	17.3	47.7	22.2
September quarter 1983	17.9	10.4	41.4	13.1	34.2	15.0	51.8	21.1
TAKINGS FROM ACCOMMODATION (\$'000)								
1983—								
July	2,648	1,236	2,480	361	1,148	99	166	8,139
August	3,147	1,574	2,493	550	1,319	118	182	9,382
September	3,478	1,585	2,405	618	1,322	155	155	9,720
September quarter 1983	9,274	4,396	7,378	1,529	3,789	372	503	27,240

(a) Includes Australian Capital Territory.